Name: Stephen Poon

**Article**: Understanding the Impact of Cultural Design Aesthetics and Socioeconomic Shifts: Approaches Urban Resilience Empowers Place-Making

This paper encompasses architectural and urban design approaches from three cultural systems: vernacular, Renaissance and urban modernism. The main study objective is to understand how cultural design aesthetics have contributed over historical eras to the architectural forms of buildings and planning of street layouts. A scholarly discussion of cultural design characteristics, and the qualitative impact of urban social shifts and economic development on Lisbon, Casablanca and Birmingham, is examined. A comparative table distinguishes key urban design approaches and how cultural spaces determine architectural functions. Research shows the strategic importance of urban resilience as a concept of urban design and architectural planning. This is a key framework in understanding how urban design helps communities adapt habitats to shifting conditions such as climate changes, economic and social development. The paper concludes with proposals for policymaking mechanisms centered on urban resilience, to empower urban planning stakeholders facing issues that beset modern cities.

## **Personal Information**

Stephen is a social design catalyst, as well as user experience analyst who has his own particular view of the world, worked and studied all over the Europe – United Kingdom, Germany, Spain, The Netherlands, Belgium and Czech of Republic. His multicultural background is reflected in Stephen's versatile approach and continuous interest in design, innovation and social change. In 2004 he returned to his homeland, moved into design education where he helped to cultivate new ambitious generation in design practice during his lectureship. He is actively in research, published in the scholarly journals, newsletters and magazines in design issues and debates on advertising, branding, built environment, product and creative media, contemporary critical and cultural debates across a wide range of fields. His research focuses on the fields of culture, media and creative industries, currently affiliated with Taylor's University in Malaysia as academic and also EXCO member for MINDS (Malaysia Invention & Design Society).